

Hearing in *focus*



Can I get truly invisible hearing aids?



Do electronic earplugs work?

Ears of Texas is dedicated to providing the best healthcare services to our patients for all problems and conditions related to the ear, hearing, dizziness and balance.

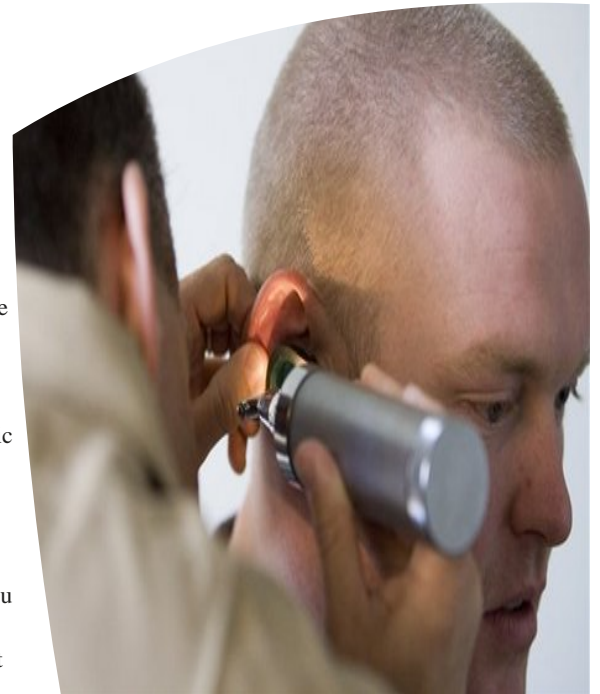
Dr. Wesley Krueger is the medical director of Ears of Texas, P.A. He is Board Certified in Otolaryngology and in the subspecialty of Neurotology. He has been in practice in San Antonio for over 28 years and is dedicated to providing the highest quality in hearing care to his patients.

Protecting your hearing when hunting

Sensorineural hearing loss is the result of damage to the inner ear and accounts for over 90% of hearing loss in adults. This type of hearing loss is generally permanent. One of the causes of sensorineural hearing loss is exposure to loud sounds in excess of 90dB. Gunfire, which is generally more than 130dB, causes hearing loss that is irreversible. Hunters are especially susceptible to this type of hearing loss because many do not use hearing protection in order to hear environmental sounds while hunting. In addition, the inconvenience of trying to insert hearing protection before taking a shot can sometimes prevent a hunter from using hearing protection at all.

There are many solutions designed especially for hunters, military personnel, and law enforcement officers that overcome these issues. Electronic solutions provide amplification, making soft sounds louder, and protection from loud sounds all in the same earpiece. Other, custom non-electronic protection, can also prevent the plugged feeling experienced by standard earplug users while providing instant protection from impact noises, like gunshots.

At Ears of Texas we strongly encourage you to visit our office to find out about all your options before hunting season starts. Don't do any more damage to your hearing this year. Your ears will thank you!



INNOVATIVE HEARING SOLUTIONS

These are not your grandfather's hearing aids! Innovations in electronic are making huge advances. Even if you have had a consultation regarding hearing aids in the past 2 years we recommend you check with your hearing care provider. Hearing instruments have made some of the same huge advances. Call for a free consultation (210) 697-0880



Electronic Hearing Protection – How Does it Work?

Electronic hearing protectors are normally custom molded to your ears for a precise, comfortable fit and the ultimate in hearing protection..

Electronic hearing protection allows a hunter the ultimate experience. Imagine being able to hear the slightest rustle in the grass from a distance further than you have ever hoped. You focus on the sound and are able to see the target of interest and mount the firearm more quickly with the shooting activity. The whole time you have had the advantage of super acute hearing you have also had the protection you need when the gun is dis-



charged. The clear advantage of electronic hearing protection is that they provide up to 35dB of amplification for soft, distant sounds and up to 30dB reduction of impact and loud sounds like gunfire. At last, you

can focus on hunting without having to think about protecting your hearing. Electronic hearing protectors provide highly effective, low-hassle hearing protection with a hearing advantage. They should be on every hunters equipment list!

Call today for your fitting appointment with Jackie Cooper (210) 697-0880

INTRODUCING

Jackie Cooper



Jackie comes to our practice bringing 14 years of experience in the field of hearing instruments and hearing care. She has worked instructing some of the premiere clinics and hearing care providers throughout the country. We are proud to have her on staff and encourage you to come in for a free consultation.

Special Offer

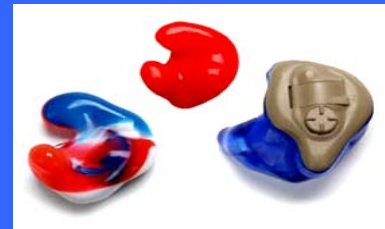
Bring this coupon for:

\$500 off any set of ReSound hearing instruments

(\$200 off one hearing instrument)

Special Offer

Buy one set of custom Electronic Hunters Protection Plugs and receive:



One Free set of Custom Standard Hearing Protection Plugs[★]
\$150 Value



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